

2018 ANNUAL REPORT

She Rock She Rock



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"BETWEEN THE BAND I WAS ASSIGNED [AT GRRR] & THE SONGWRITING GROUP, WE CREATED & MEMORIZED 4 SONGS IN 4 DAYS!!!!!!!" - GRRR CAMPER

LETTER FROM DIRECTORS

As we reflect on 2018, the word that keeps coming to the center is 'growth'. She Rock She Rock truly took some steps towards growth and healthy change. We continued to expand our leadership by adding two more folks to our board of directors and developing another part time staff position that will continue through 2019. Inspired by our international cohort, Girls Rock Camp Alliance, our intersectionality committee developed a Points of Unity document to guide us as we change, grow and rock!

This year, we saw countless participants, volunteers, donors, teachers, and community members dedicate their efforts to ensure our mission of empowering girls, women, trans and nonbinary folks through the art of music stays strong. We cannot thank all these folks enough.

In this annual report, you will see everything that marked 2018 as a growth-filled, challenging, joyful and rockin' year for She Rock She Rock.

With Gratitude,

Sam Stahlmann
Jenny Case
Co-Executive Directors

"AT GRRR, I BECAME MORE CONFIDENT AROUND OTHER PEOPLE, I LEARNED NOT TO FEEL BAD SAYING NO, AND I HAD SO MANY POSITIVE ROLE MODELS!" - GRRR CAMPER

2018 HIGHLIGHTS

580+

PARTICIPANTS SERVED

through our multiple camps, classes and performance opportunities

75+

TEACHING ARTISTS

who help to provide our **empowering** programming

145+

ORIGINAL SONGS & BEATS

created by our participants this year!

35+

HOURS OF JAMS

We hosted over 11 jams and open mics this year!

315+

DONORS WHO HELPED RAISE OVER \$32,000!

"Two of the most impactful things I learned at camp are how to ask for help and to not diminish your own ability. It takes a lot of practice and reinforcing to unlearn habits of apologizing for mistakes or to underestimating yourself, but being at camp has given me the confidence I need to start changing those habits"- GRRR Teacher.

BOARD



Shannon McCarville, Chair

Wendy Johnson, Co-Chair

Jennifer Evans-Hall, Treasurer

Karla Lindsay, Secretary

Wendy Darst

Denim Cassidy

Alexandrea Kouame

Marla Khan-Schwartz

STAFF

Jenny Case, Co-Executive Director/ Co-Founder

Sam Stahlmann, Co-Executive Director

Christin Light, Electronic Music Director

Emily Peck, Development Director

PROGRAM STAFF

Allegra Hernandez, Allie Pikala, Allison Cress, Alyse Emanuel, Angie Lynch, Ann Gerold Stibal, Anna Shehonen, Audrey Darst Kereakos, Billie Grant, Brandi Rasmussen, Brenda Shepherd, Candi Ince, Cat Raia, Christine Hoberg, Claire Altendahl, Colleen Cowie, Corinne Caouette, Courtney Berndt, Cat Shoener, Dani Dahlseid, Daniela Fragale, Debra G, Emmerlee Sherman, Erin Horvath, Evelyn Speers, Grace Baldwin, Hailey Jacobsen, Haley Stalzer, Jahna Fick, Jamie Zarn, Jane Halldorson, Jess Silk, Julia Floberg, Julia Hobart, Kat Kirschmann, Kathryn Schumacher, Kayla Dahlberg, Kayla Wruk, Kelli Rae Tubbs, Kelly Mason, Kelly McKay, Kiara Kiene, Kourtney Ryan, Krysta Rayford, Leigh Underwood, Liz Ziegler, Lynn O'Brien, Margo Breivik, Mariah Crabb, Mary Stone, Maureen Clark, Melissa Chelberg, Melissa Jones, Natalie Fideler, Nikki Rykhus, Rachael Johnson, Rachel Lamberty, Rosa García, Sami Bennett, Samson Riggins, Sarah Bodin, Sarah Smith, Sasha Rickerd, Shannon Maroney, Skyelynn Turner, Stacy Canino, Stephanie Lowry-Ortega, Tanya Norman, Taylor Kraemer-Hopkins, Tea McLawhorn, Tekah Frye, Tracy Glenz & Wendy Johnson



PROGRAMS

GIRLS ROCK N ROLL RETREAT

In 2018, we served 262 participants over four weeks of GRRR! This year, we switched up our afternoon workshop schedule and each camper got to not only engage in our social justice workshops (this year concentrating on identity, consent and activism) but also got to work with Ableton Pushes that are used in our **Beats By Girlz** programming. At GRRR, 40 new bands were formed and created over 68 original songs.

95% of campers indicated their instrument ability improved

91% indicated their songwriting ability improved

90% of campers indicated they would continue to play music because of GRRR

94% indicated their confidence improved

78% indicated that GRRR made them think about gender identity in a new way

WOMEN'S ROCK N ROLL RETREAT

Our 7th year of WRRR helped to provide an empowering experience for our 24 participants. Nearly half of the campers, who ranged from ages 25-67, were brand new to their instrument. Four original bands were created who performed six collaboratively written songs.

100% indicated their instrument ability improved

95% indicated their confidence improved

94% indicated they would continue to play music because of WRRR

"[AT WRRR], I LEARNED ANOTHER LEVEL OF ACCEPTING MYSELF AND LEARNED TO OWN MY SPACE AND LEARNED THAT PERFECTION IS NOT A REQUIREMENT"- WRRR PARTICIPANT

PROGRAMS

BEATS BY GIRLZ

It was another extremely successful year for our Beats By Girlz programming. We started hosting adult-specific programming that was very popular within our community. We also launched a DJ class to give participants the opportunity to spin vinyl and work with new software. We continued to partner with the Franklin Library to offer pop up classes and ran a program at Creative Arts Secondary School for their students. Well over 70 participants were served and hundreds of beats and songs were created and produced by the students.

100% of participants indicated their ability to work in Ableton improved

90% of participants indicated their songwriting ability improved

90% of participants indicated their confidence improved

OPEN MICS & JAMS

This year we hosted multiple open mics and jams and introduced adult-specific jams for the 21+ crowd. We were able to gain new partnerships and sponsors through our many jam locations including Mortimers and Moon Palace Books.

11 open jams/mics were held this year including **3 adult jams** and **2 punk jams**

Over **206 participants** rocked out with us!

CLASSES

This year saw a slight decline in classes we offered to the community. We are working hard with our teaching staff to create new curriculum for 2019! However, this year saw the creation of **SING & SWEAT (SAS CLASS)** hosted by our vocal instructor, Debra G, that taught vocal strength and stamina. **Seven classes** were hosted for over **35 participants**.



FINANCIALS

GRANT SUPPORT

Metropolitan Regional Arts Council

MN State Arts Board

Mockingbird Foundation

LaCrosse Family Foundation

Best Buy Foundation

Morgan Stanley Foundation

BUSINESS SPONSORS

Reina Del Cid

ZVEX Pedals

SisterBoss Studios

Sue McClean & Associates

Roxy Hall Band

PrairieCare

Frank & Andrea

Pizza Luce

Flip Phone

First Avenue

Cedar Cultural Center

The Southern Theater

MN Lynx

Delphia Cello Quartet

Tin Whiskers

BauHaus Brewery



FINANCIALS

\$1,000+ DONORS

Warren & Lisa Sampson | Wendy Laine
Camille Burke | Niki & Hannah Myers
Tracy Glenz | Karla Lindsay

\$500+ DONORS

Candi Ince | Cynthia Martin
Daniel & Therese Copeland
Mary Ann & Gary Schokmiller
Roxxy & Jennifer Evans-Hall
Barry Lindo & Sarah Sederstrom

\$250+ DONORS

May Shea Louis | Cassie Scarlett | Diane Trisko
Gary & Linda Wax | Andrew Hart | Nancy
Williams | Jeanne Morales | Roy & Gillian Myers

FINANCIALS

\$100+ DONORS

Christin Light | Ann Gerold-Stibal | Marla Khan-Schwartz
| Brian Halvorson | Carl Fisk | Jennifer Volkman | Karin
Simonson | Katherine Riggins | Krissandra Anfinson | Mark
& Liza Schmid | Mary Stone | Anita Flowe | Tara Grimmer
Abigail Kroon | Amy Caron | Ann Pibal | Anne McKay
Beth Cowie | Bruce Nerland | Chayci Peck | Danielle
Schlender | Douglas Ramsey | Edward Munger | Erin
Shadwick | Gary Barrell | Gregg Cummings | James Coyle
Jane Rine | Jean Fideler | Jennie MacIntosh | Jennifer
Bouchard | Jim & Liz Grimmer | Joe Obucina | John
Tillotson | Joseph Mathews | Karl Hensel | Kathy
Schweikart | Katie Stahlmann | Kimberly Berger | Kristina
Braaten | Laura Avery | Laura Dodge Laura Walvoord |
Linnea Mulder | Lisa Peterson | Liz Stahlmann | Lynn
Johnson | Lynn Christensen | Mark McKay | Mavis Luther
Michael Cassidy | Michelle Kalantri | Pamela Gervais
Patrick Camilleri | Paul Jenkins | Penny Thompson-Burke
Robert Knutson | Roderick Lawson | Samantha Bennett
Shaun Donovan | Stacy Spencer | Susan V Peterson
Thomas Doyle



FINANCIALS

\$50+ DONORS

Sarah Thompson | Eva Lau | Adrienne Branca | Kimberly McGuire | Sandra L Shore | Laura & Tony Johnson | Daniel Kiuru-Ribar | Jeff Johnson | Jim Vo Alexa Cabellon | Ann Brookman | Anthony Kaczor | Barbara Collins Barbara Fleeter | Barbara Hestness | Barb Yau | Dale & Jane Berg | David Peterson | Diana Roman | Diane Ohmann | Elizabeth Miller | Garth Morrisette | Gerry Pehl | Jane Dunlap | Judith Miller | Karen McGee | Kari Olson | Kat Mitchell | Kathleen Lindo | Keith Lodermeier | Kevin Maroney Kimberly Whalen | Kris Schultz | Kristen Ridders | Laura Arntson | Laurel Lamb | Leo Vogelien | Lisa Khan-Kapadia | Lucas Franco | Lyle Moen Mackenzie Sullivan | Mary K. Quimby | Mary Pietruszewski | Michelle Johnson | Miranda Boe | Nicole Frost | Pamela Schroeder | Paul Kelnberger Paula Mikl | Rebekah Winters | Renee Camara Good | Rick Gardiner Roger Peters | Sara Tinklenberg | Shannon Pinc | Simona Awiszus | Stacy Nathan | Traci Goebig | Carol Farr | Victoria Malawey | Zachary Schwartz Zenia Landi

\$25+ DONORS

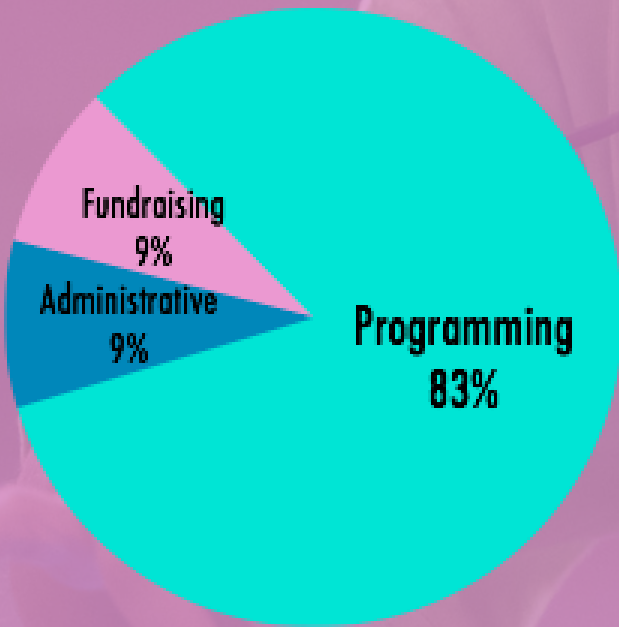
Matthew Weerts | Christine Schwarz | Jill Meyer & Louise Hotke | Joshua Koepp | Margaret Cowie | Christopher Slinde | Kourtney Ryan | Adam Karnopp | Alexandria Kouame | Alicia K Hardy | Alison Murray | Allison Breininger | Amy Lind | Amy Prenderville | Andee Boe | Andrew J Kueppers | Angel Chelberg | Angele Ness Fisher | Ann Edwards Ann Nusbaum | Anna Gefroh | Barbara J. Tovsen | Becky Streeter | Ben Kaplan | Betsy Walts | Breanna Tyrrel | Brenda Shepherd | Brian Khan | Brian Wene Bridget Faricy | Brooke Fletcher | Catherine Wilkins | Cindy Russell | Claudia Jardine | Crystal Michels | Dani LaPointe | Denise Frederick | Denise Servais | Edward Andrews | Elizabeth Derenne | Elizabeth Miller | Jarret Andrew | Gretchen Robertson | Harmony Stempel | Hazel Lucchesi-Ginsberg | Heather Caillier | Heidi Johnson Hagel | Janey Palmer | Janice Williams-Graff | Jennifer Fitch | Jennifer Pritchett | Jennifer Williams | Jill Griffiths | Jill Stever-Zeitlin | Judith Webster | Juli Peterson | Kaitlyn Worner | Karen Ellison | Kelly Calendine | Kristen Koll | Kristen Wollin | Larry LaTarte | Liesl Hargens | Linda Bergh | Lisa Arnold | Lisa Lind | Louis Valentino | Luisa Brandao | Lydia Morgan Lynn Gavron | Marika Belusa | Mark Draper | Mark Mershon | Mark T Weaver | Mary Dolan | Meredith Ferrel | Michella Nahas | Michelle Kimpton | Michelle Losey | Mitchell Thompson | Monica Listokin | Olivia Aschenbrenner | P.B. Lloyd | Patricia Walsh | Rachel Loftus | Robin Lundahl | Rodney Michaels | Roxanne Anderson | Russell Walker | Sally Sales | Sean Lipinski | Sherry Mentel | Stacy Sullwold | Stephanie Weiland | Tamara Knoss | Tara Waltman | Ted Mika | Tiffany Burgoyne | Tony Gao | Trisha Burr Trudy Hochradel | Vanessa Kittelson | Wendy A. Reid

FINANCIALS

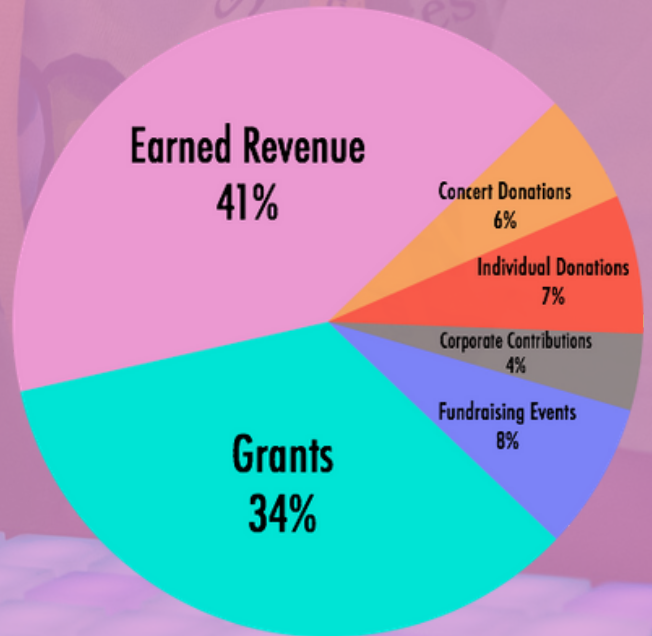
\$10+ DONORS

Andrew Ranallo | Angie Morgan | Anna Christy | Arlene Koyanagi | Barb Schmidt | Chris Freeman | Chris Saladino | Dennis Dietzel | Jason Holtz Jennifer Groth | Kathleen Border | Kelly Martinka | Kelly McKay | Natalie Sheils | Nevan Hard | Olga Camilleri Rachel Lamberty | Sarah O'Brien | Scott Murphy | Sheila Shackle | Taylor Strege | Trina Binning | Addie Carlson | Anita Kempf | Christine Bennett | Ciji Khan | Debra Wycislak Kent Akselsen | Todd Peck | Terri Jackson | Amy Girling | Anna Dolde | Anthony Hill | Brook Cole | Colleen Cowie | David Kurzman | David Russell | Dawn Edlund | Erin Rohne Kara Peck | Linda Bieza | Mark Nelson | Nele Katzwinkel | Robert Moore | Stephanie Kitzhaber | Stephanie Robinson | Tara Parrish | Teresa Thomas | Wendy Johnson

EXPENSES



INCOME



"[MY CHID'S] TRANSFORMATION IS AMAZING! SHE GAINED CONFIDENCE, IMPROVED HER SOCIAL SKILLS AND LEARN TO BE MORE VOCAL" - GRRR PARENT

LOOKING FORWARD

As we look forward to 2019 and beyond, we are excited to continue providing a safe, welcoming space for all of our participants and teachers. Our specific goals for the year include:

- Hosting and expanding our ongoing programs
- Re-booting our Youth Board
- Finalizing our ADA plan
- Continue building partnerships with local schools and organizations to
- Create more opportunities for our participants and staff to be involved in anti-oppression conversations, training, and community work
- Intentionally focus on recruiting and engaging teaching artists, board members and staff that identify as people of color, indigenous, trans, nonbinary and/or disabled as we believe that our programs are strongest when our participants can see themselves in their mentors and in leadership

We know our work is strongest when we collaborate together. We encourage you to join us as we continue our mission for years to come.

