



SHE ROCK SHE ROCK

ANNUAL REPORT

2019



JOY IS A REVOLUTIONARY FORCE



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WELCOME LETTER

FROM OUR DIRECTORS

In 2019, we celebrated that JOY IS A REVOLUTIONARY FORCE through our many programs and events. Over 600 folks participated as teachers, campers, volunteers, board members and staff members. We joyfully worked together to continue our mission of empowering girls, women, trans and nonbinary folks through the art of music.

To practice REVOLUTION, we further engaged with our amazing volunteers and teaching artists to better reach new and traditionally marginalized communities. We were able to continue our POC [people of color] caucus at GRRR, give anti-oppression training to all teachers, engage GRRR students in an anti-racism workshop and began to finalize our ADA access plan.

We look forward to 2020 as we aim to TAKE SPACE & MAKE SPACE within our organizational structures and all of our programs.

Thank you to everyone who helped make 2019 a JOYFUL and REVOLUTIONARY year. YOU ROCK!

SAM STAHLMANN

JENNY CASE

HIGHLIGHTS



\$30,000

given in scholarships to **30%**
of our participants



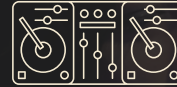
11

open mics & jams held



457

women, girls, trans and
nonbinary participants served



5

beats by girlz sessions held



80

teaching artists contracted to
teach our empowering
programs



4

sessions of GRRR held in
Minneapolis & St. Paul



13

campers who tried out the
ABLETON PUSH as their
instrument at GRRR



1

session of WRRR held

**YEAR
ROUND
STAFF**

SAM STAHLMANN
Co-Executive
Director



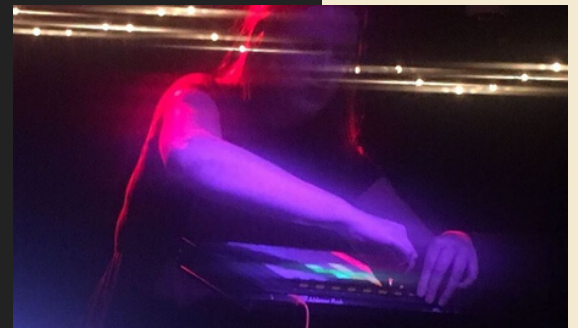
JENNY CASE
Co-Executive
Director



EMILY PECK
Operations
Manager



CHRISTIN LIGHT
Volunteer
Electronic Music
Director



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GIRLS ROCK N ROLL RETREAT

FOUR CAMP WEEKS

that created 40 original bands, 55+ original songs and 7 live performances

257 CAMPERS

24% received sliding scale tuition

58% returning campers

22% identified as students of color



SKILLS GAINED

96% of camper's instrument ability improved

88% of camper's songwriting ability improved

81% of camper's will continue playing music

as a result of GRRR

86% of campers feel more confident after attending GRRR

53% indicated that GRRR made them want to be an activist





WOMEN'S ROCK N ROLL RETREAT

3 DAY CAMP

Serving 24 women, trans and nonbinary folks ages 19+
Creating 4 new bands, 8 original songs and one amazing live performance!

24 CAMPERS

21% recieved sliding scale tuition
56% were new to their instrument
30% identified as LGBTQIA+

SKILLS GAINED

100% of participant's instrument ability improved
93% of participants songwriting ability improved
93% of participants felt more confident after WRRR
86% of participant increased their understanding of social justice issues

LIVES CHANGED

"The adult programming is life changing. We'll never have to live in the "what if" again."
- 2019 WRRR Participants



BEATS BY GIRLZ

FIVE CLASS SESSIONS

that created countless beats, songs and culminated in three live performances

39 PARTICIPANTS

85% received sliding scale tuition
66% adult participants
31% identified as students of color

PUSH AT GRRR

This was the first year that we added the Ableton Push at GRRR, making us innovators within our global movement! This gave bands new ways to be creative within their songwriting by adding samples, electronic drums and more! We are excited to continue to integrate music technology into our core programming, bringing all our curriculum to the present, and giving our participants more ways to positively engage with music technology.

OPEN JAMS & MICS CLASSES

177

participants served
through our open
jams & mics

2

all-ages punk jams
held at Moon
Palace Books

6

bi-monthly, all-ages
open mics & jams
hosted at our NEW
LOCATION at
Mortimers!

2

18+ adult jams
held at Eagles
Club

1

all-ages acoustic
open mic held at
Torg Brewery

Classes took a brief hiatus in 2019 as we spent more capacity on better developing our other programming. This included building our Teen Youth Board, restructuring our Junior Counselor internship at GRRR, increasing our partnerships with outside organizations and spending more time to thoughtfully and authentically engage with new communities; especially communities of color.

SPONSORS



GRANT SUPPORT

MN State Arts Board
Metropolitan Regional Arts Council
RBC Foundation
Morgan Stanley Foundation
LaCrosse Family Foundation

BUSINESS SPONSORS

Sue McClean & Associates
Slam Academy
Queenie & Pearl
Brighter Minds Music
Roxxy Hall Band
Dogwood Coffee Company
Jawaahir Dance Company
Bruce & Merry D.D.S
Minnehaha Recording Company
Guitar Center
Bauhaus Brew Labs || Bongos and Buds Music || Caribou
Coffee || Costco || Five Watt Coffee || Frank & Andrea's Pizza
Linden Hills & Wedge Coop || Lisa Van Ahn || MN Lynx|| Pizza
Luce - St. Paul || Surly Brewing Co. || Tina & the B-Sides
|| Trader Joes || Twin Town Guitars || Two Betty's Green
Cleaning || Women's Woodshop

DONORS

\$2,500+

Code 42

Richardson Family Foundation

\$1,000+

J. Anthony Allen

Camille Burke

Heidi & Alyse Emanuel

Roxy Hall & Jennifer Evans-Hall

Michelle Kalantari

Karla Lindsay

Niki & Hannah Myers

\$750+

Krissandra Anfinson

Jeff Johnson

Wendy Laine

Adam Rauk

Mary Ann Schokmiller

Sarah Sederstrom



DONORS

\$400+

Therese & Daniel Copeland

Greg Davis

Mark Draper

Candida Ince

Lynn Johnson

Jim and Connie Pikala

Isaac Rischall

Maureen Rudd

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Kathy Schweikart

\$250+

Carolyn Corey

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Andy Schofield

Sandra Shore

Richard Skroch

Leonard Spott

Krista Wax

Nancy Williams



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\$150+

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\$50+

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\$25+

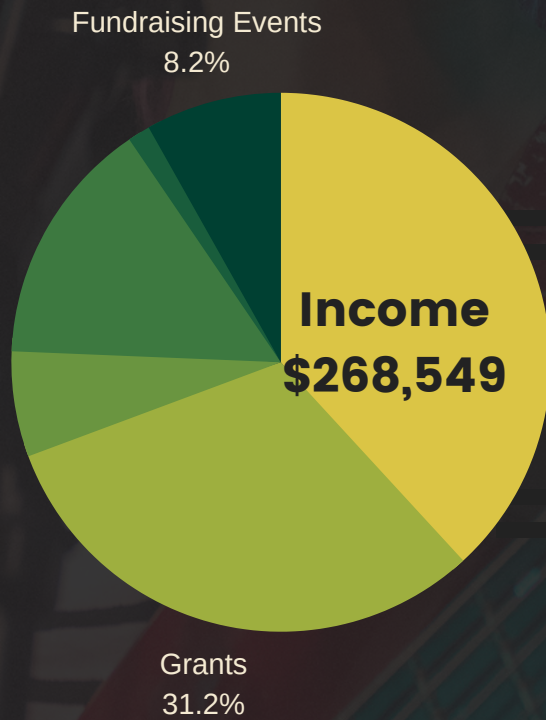
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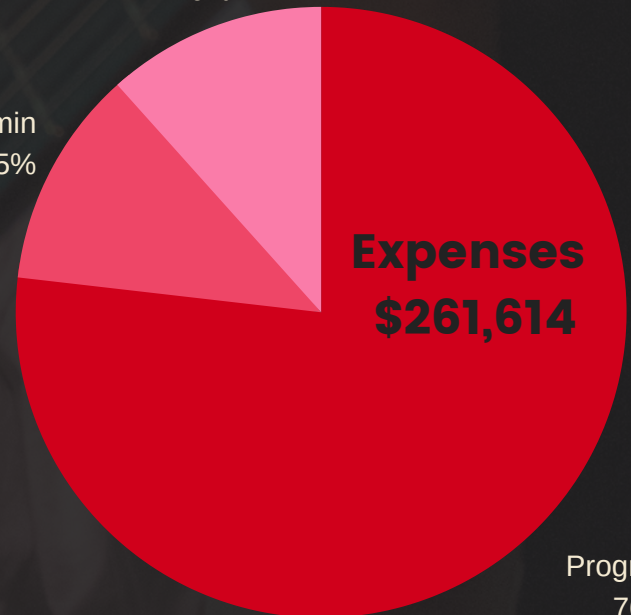
FINANCIALS



Earned Revenue
38.2%

Fundraising
11.6%

Admin
11.5%



Programming
76.8%



THANK YOU

FOR A JOYFUL 2019!

PHOTOS BY:

Téa McLawhorn

Bethünni Schreiner

Emily Hooper

DESIGN BY:

Sam Stahlmann

MORE INFO AT:

www.sherocksherock.org